



Mark P.J. Siewwright Biography

Mark Siewwright, Founder & CEO, Siewwright & Associates

With more than 30 years of financial services experience, Mark is a highly respected industry thought-leader and a renowned public speaker. He is the founder and CEO of Siewwright & Associates, offering research, consulting and speaking services designed to help credit unions design and execute successful business growth strategies

In April, 2017, Siewwright & Associates launched the Strategic Leadership Series, an annual membership service providing clients with monthly information and actionable insights relating to the most relevant and impactful industry developments, innovations and trends. Siewwright also offers consulting and facilitation support to credit unions' Strategic Planning processes and meetings.

During his career, Mark has held senior leadership positions at HSBC in London, MasterCard International in Brussels, Payment Systems Inc. (where he served as CEO), TowerGroup (where he served as CEO), and Fiserv (where he served as Vice Chairman and, previously, president of the company's Credit Union Solutions division). At Fiserv, Mark and his team of 1,500 associates supported the technology needs of more than one-third of America's credit unions.

Since 1999, Mark has worked with numerous credit unions in the successful formulation and execution of their strategic plans. He has spoken at more than 250 financial services and client events, and is the recipient of a number of industry awards. In 2010, he was merited the Ambassador Award by the World Council of Credit Unions (WOCCU) for helping credit unions better understand and capitalize on their market strengths; and, in 2015, he finished runner-up in Credit Union Times' 25th anniversary contest to find the most influential leader in the credit union movement since 1990.

A native of Wales, U.K., Mark emigrated to the United States in 1997 and is a U.S. citizen.